

विनोद कुमार यादव  
VINOD KUMAR YADAV



अध्यक्ष, रेलवे बोर्ड  
एवं  
पदेन प्रमुख सचिव, भारत सरकार  
रेल मंत्रालय  
CHAIRMAN, RAILWAY BOARD  
&  
EX-OFFICIO PRINCIPAL SECRETARY  
GOVERNMENT OF INDIA  
MINISTRY OF RAILWAYS

D.O. No. 2020/TG-I/10/RuPay Card

01 SEP 2020

My dear General Manager / Director General / CMD / MD,

**Sub:Promotion and Publicity of newly launched IRCTC SBI RuPay Card**

Hon'ble Minister of Railways and Minister for Commerce and Industry Shri Piyush Goyal dedicated the IRCTC-SBI Contactless Credit Card Powered by RuPay to the service of the nation on 28<sup>th</sup> July, 2020 in pursuance of Hon'ble Prime Minister's vision of '**Aatma Nirbhar Bharat**' and '**Digital India**'.

The card has been launched in the market by India's 3 most trusted brands, IRCTC-the travel and tourism PSU of Railways, SBI Cards – the subsidiary company of State Bank of India in card business and RuPay – the indigenous payment platform of NPCI.

The new co-branded contactless credit card is fully '**Made In India**' Card developed by IRCTC and SBI Card and powered by RuPay for promoting indigenous payment platform of NPCI. This credit card along with QR Code on E-tickets will help in paperless transactions in entire ticket booking and checking process thereby meeting a key mile stone of Hon'ble Prime Minister's vision of 'Digital India'. The detailed features and benefits of the card for the customers are enclosed for your perusal.

It is the Mission of Ministry of Railways that the card should have 3 crore subscribers by 25<sup>th</sup> December, 2020. In order to promote the card, IRCTC has waived off the card issuance fee of Rs. 500/- for the customers opting for the card till 31<sup>st</sup> March, 2021.

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In order to fulfil the vision of Hon'ble Prime Minister of '**Aatma Nirbhar Bharat**' and '**Digital India**', it is requested to encourage the employees of your department / organization to subscribe to this card. You are also requested to give necessary instructions to your office for providing access and facilitate SBI Card Officials to contact employees for carrying out promotional activities and to give wide publicity to the IRCTC - SBI Credit Card. .

With best wishes,

**DA:- As Above**

Yours sincerely,

  
(Vinod Kumar Yadav)

**General Managers,  
All Indian Railways**

**Director Generals,  
RDSO & NAIR**

**All CMDs/MDs of Railway PSUs**

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